

Charlie Caswell Jr

CEO, 3V Leader



Charlie Caswell Jr. was born and raised in the projects of Dixie Homes in North Memphis as one of 17 siblings. Charlie had many disadvantages such as a high school dropout, lived in a drug infested neighborhood, son of a single mother, but that did not stop him. Today, he is husband, father, community activist, author, entrepreneur, Outreach Pastor at Impact Church, and recipient of many awards with one being 2017 Visionary of the Year from Methodist Community Health Network.

When Charlie recognized his calling of revitalizing communities, collaborating partners, and being the voice for the voiceless, 3V Leader was formed. 3V Leader is a movement for leaders to be Visible, Vocal, and Valuable in their community.

These efforts lead to him being invited twice by the Obama Administration to Washington, D.C, to help in efforts to build neighborhood capacity.

Charlie is Executive Director of Legacy of Legends CDC, which is a program that partners with the 7Ps stakeholders in his community to help mitigate Adverse Childhood Experience (ACE) and create Trauma Informed and Trauma Responsive Communities.

He serves on Board of Director of Cherokee Health System, Rotary-Family Youth Initiative, iIMPACT Community Advisory Board with University of Memphis, and Building Strong Brains TN Advisory Board.

Charlie is the founder of the first Rotary Club in the Raleigh-Frayser communities called "Rotary Northwest Shelby County".

Charlie is the father of six children – Autumn, Destiny, Charlie III, Xzavia, Tiara, and Kiara and the husband of Mrs. Teresa Landrum-Caswell.

Phone: 901-236-4604

Email: 3vleader@gmail.com